



UNDER-21 ALCOHOL PREVENTION COALITION PRESENTS:

STUDENT VIDEO CONTEST 2015-2016

WHAT? Contest challenge: create a 30-second public service message from one of these topics:

- ❖ Alcohol & Risky Behavior
[alcohol poisoning, sexual misbehavior, combining with other drugs, impaired judgement]
- ❖ How media [can use any form] messages: influence teens to drink or prevent teens from drinking
- ❖ What teens can do to help a friend who drinks

WHO? Montgomery County public or private middle and high school age teens: schools, faith-based, service-based organizations

- ❖ Youth teams [2 or more members] clubs, classes, service organizations, or churches
- ❖ Application packet: online at www.montgomerycountymd.gov/kis
- ❖ View past winners: www.montgomerycountymd.gov/dlc/re/community/kis/videos
- ❖ Call: 240-777-6652 or dlc.kis@montgomerycountymd.gov

WHY? Compete for CASH and recognition for your team!

- ❖ *High School:* 1st place: \$1000-trophy, 2nd place: \$500-trophy, 3rd place-\$250, 4th place-\$100
- ❖ *Middle School:* 1st place: \$500-trophy, 2nd place: \$250-trophy, 3rd place-\$100, Honorable Mention
- ❖ Checks payable to schools or organizations only. Cash & Awards presented at Spring Community Event

WHEN? Entry(s) due: Jan 25 through 29, 2016, 4:30 pm

Mail or hand deliver video packet to: Keeping It SAFE Coalition
c/o Dept. of Liquor Control, Community Outreach Office
201 Edison Park Drive, Gaithersburg, MD 20878



KEEPING IT SAFE Coalition partners include Montgomery County Police Department, Montgomery County Department of Liquor Control, Montgomery County State's Attorney's Office, Montgomery County Prevention Office, Emergency Nurses' Assoc., Sandy Spring Volunteer Fire Dept, MNC Park Police, Montgomery County Project Prom/Graduation, Brave and Bold and local volunteers.

** Program funded through a grant from the Montgomery County Police Department Automated Traffic Division.

"This contest is held by an agency of Montgomery County Government and, as such direct distribution of the flyers to students is permitted by Policy CAN, Informational Materials and Announcements."